



A HOME CLOSE TO EVERYTHING

Municipal strategy 2022–2025

**NUUKSIO NATIONAL PARK AND
VIHTI'S COMPREHENSIVE
SERVICES ARE ONLY
20 MINUTES AWAY FROM ESPOO,
AND 40 MINUTES AWAY FROM
HELSINKI**



TECHNOLOGY BRINGS CHANGE

The rapid development of technology is changing the way we live and work. The importance of physical location has decreased while the importance of leisure has increased.



A HOME CLOSE TO EVERYTHING

In Vihti, we can enjoy the services of the Helsinki metropolitan area and meet our colleagues and partners without spending hours in traffic jams. Technology has shrunk the world, and now, we are closer to everything than ever before.

In Vihti, your home is where you live – a home where you can reach all the essential services.



A PROSPEROUS FUTURE

The recent municipal strategy serves as our guideline for the next four years, during which time we will build a prosperous community and an attractive and easily accessible municipality next to the Helsinki metropolitan area.



AN ATTRACTIVE MUNICIPALITY

Vihti is a growing municipality in the Helsinki metropolitan area that welcomes new residents, whether they are looking to move close to urban services or the peaceful countryside.

Local business is key to the success of our municipality. We develop business areas that meet the needs of companies and offer customer-oriented business services on a “one-stop-shop” basis.



WELLBEING SERVICES COUNTY

With the establishment of wellbeing services counties, early childhood education is still the most important welfare service provided by municipalities. Together with companies and the third sector, we create the conditions for wellbeing and a secure life for everyone, from the very young to the very old.

Cooperation with the wellbeing services county is seamless and efficient.



GOOD CONNECTIONS

It is easy to get around Vihti. Vihti is easily accessible and offers easy access to other regions.

Good connections are a prerequisite for our vitality. Efficient transport connections and high-quality telecommunications connections ensure smooth everyday life by providing good accessibility between home, work, leisure, and services.

They allow us to live a location-independent life in terms of work and study.



WELCOME HOME!



MISSION

Vihti is home to people, companies,
and active lifestyles.

VISION

Growing Vihti is a pioneer in accessibility
within the Helsinki metropolitan area.



VALUES

1. SERVICE ORIENTATION

Municipal employees and elected representatives work for the municipality of Vihti and serve local residents and companies.

We are approachable and act quickly.

We offer high-quality services with a friendly attitude.

2. RESPONSIBILITY

Our operations are open and transparent, and we welcome feedback from local residents.

We do as we say, and we say as we do.

We operate in an economically, socially, and environmentally sustainable manner.

3. COMMUNALITY

We act as a platform for community building and municipal development.

We channel and enable the activities of various active groups to develop our municipality. We promote the common good in collaboration with the residents and the third sector.

4. COURAGE

We act in a bold, creative, and proactive manner. We have the courage to try and succeed, but also the courage to fail and try again.

With courage, we can develop Vihti into an even more vibrant municipality that stands out as a pioneer in inter-municipal competition.

**ONE STEP AHEAD
TOWARDS THE FUTURE
— ACTION BRINGS
CONCRETE RESULTS**



A THRIVING COMMUNITY

We take the needs of the residents into account in all our operations. Together with companies and the third sector, we create the conditions for wellbeing and a secure life. Cooperation with the wellbeing services county is seamless and efficient.

We support the wellbeing of families with children by providing high-quality education and early childhood education services in healthy premises close to nature. The newly built schools will provide diverse and modern facilities for the existing school network for decades to come.

Vihti is home to active people. We provide modern sports venues and a wide range of leisure and sports opportunities in nature. We promote active lifestyles and take care of the health and wellbeing of Vihti residents. Diverse art and cultural services support the vitality of the municipality and the wellbeing of the residents.

A THRIVING COMMUNITY

OBJECTIVE	METRIC / SOURCE	STARTING LEVEL	TARGET LEVEL
Increasing satisfaction with the municipality	Municipal barometer	3.41 (2021), average of reference municipalities 3.61 (2021)	Higher than the average of reference municipalities (3.61 in 2021)
Being recognised as a “child-friendly municipality”	Unicef	-	Obtaining recognition
Promoting wellbeing and health (TEAviisari)	TEAviisari	60 (2021), Finland overall 68 (2021)	Over 70
Promoting health and wellbeing (health and welfare coefficient)	Health and welfare coefficient for municipalities	69 (2021), Finland overall 57.55 (2021) Highest result 77 (2021)	Over 75

RESPONSIBLE FINANCIAL MANAGEMENT

Responsible financial management is the foundation of our municipality's wellbeing.

Operating expenditure will be adjusted to the framework set by the economy to ensure our taxation remains competitive.

We prioritise investments that increase the accessibility of our municipality and thus contribute to the realisation of our growth objectives.

RESPONSIBLE FINANCIAL MANAGEMENT

OBJECTIVE	METRIC / SOURCE	STARTING LEVEL	TARGET LEVEL
Increasing the Group's cumulative surplus	Financial statements	954 EUR per capita (2021)	At least 1,000 EUR per capita
Maintaining a high level of self-financing during the strategy period (Annual contribution margin / Investment acquisition cost)	Financial statements	69,44 % (2018-2021)	Over 70% for the entire strategy period
Increasing the Group's loan portfolio in a controlled manner	Financial statements	4,280 EUR per capita (2021)	Less than 4,500 EUR per capita
Ensuring the municipal tax rate does not increase	Financial statements	20,50 (2022)	7.86 or lower*

*) Changes in the municipal network introduced by the health and social services reform have been taken into account

A GROWING MUNICIPALITY IN THE HELSINKI METROPOLITAN AREA

Vihti is a growing municipality next to Helsinki that is strongly connected to the development of the metropolitan area.

The high-speed railway to Turku is our most important growth investment. By the end of 2025, Vihti will be home to at least 30,000 people.

We welcome new residents, whether they are looking to move close to urban services or the peaceful countryside. We will plan new residential areas in urban areas, and the construction of villages will be facilitated.

We will develop efficient housing and land use solutions, zoning homes for everyone. In addition, we will facilitate the building of dispersed settlements by deregulation.

A GROWING MUNICIPALITY IN THE HELSINKI METROPOLITAN AREA

OBJECTIVE	METRIC / SOURCE	STARTING LEVEL	TARGET LEVEL
Population growth	Statistics Finland	29,241 (31.12.2021)	At least 30,000 (2025)
Positive intermunicipal net migration during the strategy period	Statistics Finland	-51 inhabitants (2018–2021)	At least +30 inhabitants / year

A BUSINESS-FRIENDLY MUNICIPALITY

Vihti is a great example of a business-friendly municipality.

We offer easily accessible, flexible, and high-quality business services. All companies, from large enterprises to new start-ups, can find all the services they need under one roof. The municipality's business districts provide a functional environment for the development of both existing and new companies.

A BUSINESS-FRIENDLY MUNICIPALITY

OBJECTIVE	METRIC / SOURCE	STARTING LEVEL	TARGET LEVEL
Increasing the number of jobs	Statistics Finland	8,141 (2019)	Over 8,350
Increasing the satisfaction of entrepreneurs	Municipal barometer survey for entrepreneurs	2.80 (2020), the national average in 2020 was 2.97	Over 3,5

HAPPY AND HEALTHY STAFF

The development of strong basic services and a thriving community is based on skilled, healthy, and respected staff who understand the importance of their work to the residents.

The work of the municipal staff is supported by value-based and strategy-based management. We promote a positive atmosphere and community spirit in the municipality. We develop our operations in line with the principles of continuous improvement.

HAPPY AND HEALTHY STAFF

OBJECTIVE	METRIC / SOURCE	STARTING LEVEL	TARGET LEVEL
Improving wellbeing at work	Occupational wellbeing survey 2022, 2024 (scale 1-4) Measurement of social capital 2023, 2025 (scale 1-5)	3,42 (2020) 4,06 (2021)	Over 3,5 Over 4,2
Reducing sick leave due to mental health problems	Personnel report	4,326 days / year (2021)	Fewer than 3,000 days / year
Reducing employee turnover (excluding retirements)	Personnel report	10,2 % (2021)	Less than 7.5%

DIGITALISATION

Our services take advantage of the opportunities provided by digitalisation. We promote the expansion of high-speed network connections in all different areas in the municipality. We develop electronic services that are available 24/7.

The municipality collaborates with entrepreneurs and village associations to set up remote workstations in different parts of the municipality.

We will also trial turning municipal offices into remote work environments.

DIGITALISATION

OBJECTIVE	METRIC / SOURCE	STARTING LEVEL	TARGET LEVEL
Satisfaction with the municipality's network connections	Municipal barometer	-	80% (target level will be reviewed after baseline survey)
Satisfaction with the municipality's electronic services	Municipal barometer	-	80% (target level will be reviewed after baseline survey)

CLIMATE AND ENVIRONMENTAL WORK

We want to ensure good living opportunities for the current and future residents of Vihti. We see climate work as a factor that increases the competitiveness of our municipality. Internal climate work is carried out in a cross-cutting manner throughout the organisation. We promote the realisation of Finland's national climate and environmental objectives in all our activities in collaboration with residents, property owners, and companies.

A large share of our emissions comes from transport, so the development of accessibility is essential. We aim to develop public transport connections and promote climate-friendly travel.

We want to promote the wellbeing of nature and the environment and enable the preservation of biodiversity. We take care of the improvement and restoration of water bodies in collaboration with local actors. We support the green transition in agriculture.

CLIMATE AND ENVIRONMENTAL WORK

OBJECTIVE	METRIC / SOURCE	STARTING LEVEL	TARGET LEVEL
Reducing CO ₂ emissions	CO ₂ report	4.9 t CO ₂ -eq per capita (2020), estimated sustainable level 2.5 t CO ₂ -eq per capita (2035)	4.1 t CO ₂ -eq per capita

TRAVEL AND PUBLIC TRANSPORT

We strive to find more environmentally friendly travel solutions and improve accessibility within, to, and from Vihti. We are at the forefront of experimenting with modes of transport that promote smart travel.

In the coming strategy period, we will improve the municipality's non-motorised transport network. The high-speed railway to Turku and the development of local transport play a major role in achieving our emission reduction and accessibility objectives. In the future, Nummela Airport will be a pioneer in the development of automated and unmanned air traffic.

TRAVEL AND PUBLIC TRANSPORT

OBJECTIVE	METRIC / SOURCE	STARTING LEVEL	TARGET LEVEL
Expanding the non-motorised transport network	Length of non-motorised traffic routes (m)	The need to increase the pedestrian and cycling route network by 55,181 metres has been identified	20,000 metres of new pedestrian and cycling routes
Satisfaction with public transport	Municipal barometer	1.98 (2021), average of reference municipalities 2.98 (2021)	Over 3
Satisfaction with traffic conditions among pedestrians	Municipal barometer	3.40 (2021), average of reference municipalities 3.84 (2021)	Over 3,84
Satisfaction with traffic conditions among cyclists	Municipal barometer	3.21 (2021), average of reference municipalities 3.7 (2021)	Over 3,7

BACKGROUND INFORMATION ABOUT THE STRATEGY

Our new strategy has been prepared in collaboration with the local residents, municipal staff, and elected representatives. The work is based on the previous municipal strategy, the Business Strategy for 2021-2025, the Welfare Report and Plan for 2021-2025, the Organisational Strategy for 2021-2025, and the Sustainable Energy and Climate Action Plan of Vihti.

Migration studies and the results of employee and resident surveys have been utilised in the strategy work.

The strategy has been prepared in workshops and municipal council seminars, among other things.

VIHTI – A HOME CLOSE TO EVERYTHING

VALUES

1. SERVICE ORIENTATION
2. RESPONSIBILITY
3. COMMUNALITY
4. COURAGE

VISION

GROWING VIHTI IS A PIONEER IN ACCESSIBILITY WITHIN THE HELSINKI METROPOLITAN AREA.

MISSION

VIHTI IS HOME TO PEOPLE, COMPANIES, AND ACTIVE LIFESTYLES.

